

Bavaria's Economics Minister Martin Zeil is bulthaup's guest

Aich, September 2009 – On September 1, 2009, Bavaria's Economics Minister Martin Zeil will be bulthaup's guest on the occasion of the company's 60th anniversary. "I'm delighted to be at bulthaup on this special day," said Zeil. "As Bavaria's Economics Minister, I'm particularly proud that bulthaup is still manufacturing here in Bavaria, continuing to invest in the region and is consequently safeguarding jobs in our Free State. Bulthaup has recognized the fact that no company can offer such first-class solutions and satisfy such high quality expectations long term without innovations."

60 years of bulthaup – the success story continues. The bulthaup brand embodies all that is authentic; it embodies careful craftsmanship, understatement and longevity; the genuineness lies in the loving detail. This story began in 1949 in Aich, Southern Bavaria, where Martin Bulthaup founded the company that was to bear his name. He produced contemporary kitchen furniture and from 1974 onwards the first fitted kitchen system. Martin's son and daughter took over the company after his death in 1978. And with this dawned a new era: son Gerd Bulthaup had the vision of turning the brand into a synonym for kitchens that match the classic modern ideal in terms of technology, material and form.

This bulthaup success story is not the result of just good fortune: the company is constantly assessing changing living habits, designing comprehensive solutions for kitchen furnishings and delivering the developments to match. bulthaup is today represented in over 50 countries worldwide. Anyone looking at bulthaup's entire portfolio will soon learn that this company never tires of creating astonishingly simple yet ideal solutions for furnishing kitchens and their adjoining spaces. Delve a little deeper and you'll learn precisely what you can expect both today and tomorrow from bulthaup and bulthaup's room designers all over the world: nothing less than a whole new architecture for living spaces.

Meeting the highest quality standards has always been at the heart of the design, development and production of new bulthaup products. Following this philosophy, bulthaup now uses a laser technology that is unique worldwide and has been patented for the company for the edge finishing of its laminate fronts. This new technology allows a perfection that is reflected in seamless edge formation – as though cast from a single mold. At bulthaup, this seamlessness is reflected in a myriad examples: The bulthaup monoblock in laminate and stainless steel, the water point that is seamlessly incorporated in the worktop using special technology, and the join-free finish to the stainless steel fronts.